

**SCIENCE PROFILE**  
*(For Lecturers)*

**I. BRIEF BIOGRAPHY**

Full Name: **Ta Thi Thanh Huong**                      Gender: **Female**  
Date of Birth: **1987**    Birthplace: **Binh Duong Province**  
Hometown: **Binh Duong Province**                      Ethnicity: **Kinh**  
Highest Degree: **Master of Business Administration**  
Year and Country of Degree Awarded: **2014, Viet Nam**  
Position: **Vice Dean**  
Workplace: **Lac Hong University**  
Home Address or Contact Address: **49 Ha Huy Giap Street, Quyet Thang Ward,  
Bien Hoa, Dong Nai**  
Contact Phone Number, Workplace: **02513952252**    Mobile Phone: **0797559399**  
Email: **Huongttt@lhu.edu.vn**

**II. EDUCATIONAL QUALIFICATIONS**

**1. Undergraduate:**

Type of Education: **Full-time**  
Institution: **Lac Hong University**  
Field of Study: **Business Administration**  
Country of Education: **VietNam**                              Year of Graduation: **2009**  
Second bachelor's degree: **English Language**                      Year of Graduation: **2024**

**2. Postgraduate:**

- Master's Degree in: **Business Administration**                      Year Awarded: **2014**  
Institution: **Lac Hong University**  
- Doctor of Philosophy in:  
Institution:



Research Topic:

- 3. Foreign Languages:** 1. **English** Proficiency Level: **Proficient**  
2. **Korean Language** Proficiency Level: **Basic Level**

**4. Postgraduate Certificates:**

- **Philosophy: Postgraduate Certificate in Philosophy**
- **University Teaching Methods: Certificate in Pedagogical Skills**
- **Information Technology: Intermediate Level (B)**
- **Others: ...**


**III. PROFESSIONAL WORK EXPERIENCE**

<b>Duration</b>	<b>Place of Work</b>	<b>Job Responsibilities</b>
July 2009 - November 2009	Binh Duong Food Joint Stock Company	Sales Executive
November 15, 2009 - 2014	Lac Hong University	Lecturer
2014 - 2021	Lac Hong University	Head of Department
2022 – Present	Lac Hong University	Vice Dean

**IV. SCIENTIFIC RESEARCH EXPERIENCE**

1. Scientific research projects participated in

<b>No.:</b>	<b>Research Project Title</b>	<b>Start Year / Completion Year</b>	<b>Project Level (National, Ministry, Department, University)</b>	<b>Role in the Project</b>
-------------	-------------------------------	-------------------------------------	---	----------------------------

1	Some Solutions to Enhance the Export of Garment Products at Dong Tien Joint Stock Company from 2009 to 2015	2009 - 2009	University-Level Student Research Topic	Principal Investigator
2	Study on the Impact of the Scoring Method (30%) on the Academic Performance of Students in the Department of Business Administration and Quality Management	2010 - 2010	University-Level Lecturer Research Topic	Member 
3	Some Marketing Solutions to Attract Tourists to Ecotourism Areas in Dong Nai by 2020	2014 - 2014	Master's Thesis Topic	Principal Investigator

2. Published Scientific Works: (title, year of publication, place of publication, etc.)

No.:	Title	Year of publication	Place of publication
1	The paper analyzes determinants of visitor's decision on traveling to Dong Nai province	2015	Economy and Forecast Review
2	Factors Influencing Employee Motivation in Japanese-Invested Enterprises in Dong Nai	2017	Economy and Forecast Review
3	Factors Influencing the Attraction of FDI from	2018	Economy and Forecast Review

	Japan to Industrial Parks in Dong Nai		
4	Factors Influencing Consumers' Intentions to Purchase Safe Food in Dong Nai Province	2019	Review of Finance
5	Current Situation and Solutions for Improving the Investment Environment and Attracting FDI in Ho Chi Minh City	2020	Review of Finance
6	The Impact of Corporate Social Responsibility and Employee Engagement on Business Performance in Dong Nai Province	2021	Economy and Forecast Review
7	Factors Influencing Online Shopping Behavior of People in Binh Duong	2021	Asia-Pacific Economic Cooperation (APEC)

Dong Nai, date 16 month 6. year 2024

**PRINCIPAL**



**Lam Thanh Hien**

**Declarant's Signature**

*(Clearly state title, academic degree)*



**Ta Thi Thanh Huong**